

Agenda: July 5, 2023

08:00 - 09:00	Registration / Breakfast / Expo	
09:00 - 09:40	Anaplan Welcome – Shankar Balakrishnan, AVP Northern Europe	
09:40 - 10:20	Moët Hennessy: Breaking down silos and adding agility to improve profit – Moët Hennessy, renowned for its exceptional selection of prestigious wines and spirits expanded its operational capabilities and maintained its position as a leader in the luxury sector. Seeking innovative solutions, the company has partnered with Anaplan to deliver next-level strategic planning and optimisation, to respond swiftly to market fluctuations & meeting customer/operation demands. Jean-Baptiste Danvin, Controlling Director Distribution & Anne Charlotte Vidal, Head of Anaplan CoE	
10:20 - 10:55	Thomson Reuters: The Power of Anaplan to Drive Organizational Transformation – Hear how Thomson Reuters Marketing is implementing Anaplan as part of their Marketing Performance and Resource Management solution, transforming their approach to planning and executing marketing activities to accelerate their future-forward ways of working. In discussion with Shivani Maitra of Deloitte, Valentina Makins will share Connected Planning success stories, challenges, and explain why transformation is a must-have to gain business advantage when change is the only constant. Shivani Maitra, Deloitte – Partner and Consulting Leader for Private Sector & Valentina Makins, Thomson Reuters, Director Marketing Operations	
10:55 - 11:25	Break & Expo Hall	Resilient Growth through the Connected Enterprise, CFO Roundtable with speakers from McKinsey INVITE ONLY Organisations face uncertain times and Finance continues to play a critical role in navigating the storm of uncertainty and volatility. Shareholders, employees and their customers don't just need organisations to weather the uncertainty but lean into it, exploit the opportunities and mitigate the risks it presents. Finance plays a crucial role in understanding those opportunities and risks, yet in many instances these aren't always visible at an enterprise level, understood, quantified or acted upon accountably. Join Yuri Polyakov, Partner, Strategy and Corporate Finance at McKinsey, and Roger Copleston, Director Business Value and Strategy at Anaplan, as they discuss what organisations can do now to adapt and build stronger, more resilient companies for the future.
11:30 - 12:15	Anaplan Product Keynote: Creating the indispensable platform – Hear from Leigh Romeo, Senior Director of Product at Anaplan on the future of Connected Planning, major projects, and how the upcoming year will be the best yet for our customers.	

12:30 – 13:40

Expo lunch

Women in Leadership Lunch*

Breakouts

BREAKOUT PLENARY

WESTMINSTER

CHANCELLOR

THAMES 2

13:45 – 14:30

See. Plan. Lead – The power of the **Anaplan** Platform. A dedicated session to highlight the future roadmap of the Anaplan platform to deliver powerful business outcomes.

What do you do when your underdeveloped UK organisation becomes an international giant overnight? Learn how **Costa Coffee** navigated this aggressive growth surge with agility and resilience by partnering with Anaplan.

Hear how Chris and his team use Anaplan to ensure that customers using **Gatwick Airport**, have a safe and seamless journey from check-in to departure gates and returning through immigration and arrivals reclaim, whilst being able to enjoy all that the airport has to offer.

Learn how Steve and his team at **HMLR** embarked on a finance transformation journey and have managed to achieve 80% of their costs with 1% forecast accuracy.

14:40 – 15:25

Hear Matt explain how **JLR** have realised more than £100m ROI since implementing Anaplan, and Kara discusses how the implementation allows her team to be creative and deliver beyond a global pricing strategy at speed.

In a post pandemic world, many organisations are making choices about working from home vs office. Learn how **RSA** use Anaplan to make informed choices about whether or not to bring people back to the office.

Hear how **IAG Loyalty**, the company behind Avios, has used Anaplan as the driver behind their finance transformation agenda, driving efficiency gains, cost savings and spearheading new ways-of-working

The asset management industry is changing rapidly, with markets experiencing increasing volatility, downward pressure as well as democratization of private assets. Hear how **Schroders Capital** have expanded the use of technology in managing the funds and underlying portfolios.

15:25 – 15:50

Coffee Break

*Women in Leadership Lunch – All welcome

A panel of accomplished leaders will engage in an interactive discussion, and share their personal journeys, highlighting the challenges they faced and the strategies they employed to lead with confidence and encourage the next generation of leaders in their organisations.

Speakers:

• Kara Wilcox, Head of Pricing, Commercial Finance at Jaguar Land Rover

• Aoife Donnelly, CFO&EV lead for UK&I at Accenture

• Nadine Pichelot, EMEA CFO at Anaplan

Breakouts

BREAKOUT PLENARY	WESTMINSTER	CHANCELLOR	THAMES 2	ROUNDTABLE
15:55 – 16:40				
Hear how Tom and his team have drawn on the Anaplan experiences of the global Bayer organisation to make the decision to deploy Anaplan in Europe to tackle Commercial Scenario planning (including price increases and supply shortages) driving great efficiencies in the different areas of the business.	Have you ever wondered how supermarkets manage to plan and orchestrate the thousands of promotions in a given year? Join this session with Asda , to learn how this supermarket giant has used Anaplan to rewrite the rulebook, ensuring continued profitability.	When customers are the victim of a fraud or scam, they need to be able to speak to their bank quickly and easily! Hear how Aled and his team at NatWest have deployed Anaplan to ensure they have the right number of people across their operational teams to take calls and support customers through this difficult period.	BT's £M+ value contracts also carry the most risk. Hear how Mike and his team implemented Anaplan to align policies for governance, but in doing so have realised unexpected benefits including behavioural changes and reduced costs for the business.	INVITE ONLY Anaplan supply chain planning solutions can accelerate your demand, inventory, and production forecasts, making it more resilient and adaptable. In this interactive session you can engage with industry experts, explore real-life case studies, and unlock the true potential of Anaplan for your supply chain. Walk away with practical solutions and a fresh perspective to transform your supply chain planning.
16:45 – 17:00				
Closing Thoughts – Shankar Balakrishnan, AVP Northern Europe				
17:05 – 18:30				
Networking Reception – Expo				

13:45 – 14:30

BREAKOUT PLENARY	WESTMINSTER	CHANCELLOR	THAMES 2
 See. Plan. Lead The power of the Anaplan Platform. A dedicated session to highlight the future roadmap of the Anaplan platform to deliver powerful business outcomes. Leigh Romeo, Senior Director of Product	 Learning to fly with Costa Coffee What do you do when your underdeveloped UK organisation becomes an international giant overnight? Learn how Costa Coffee navigated this aggressive growth surge with agility and resilience by partnering with Anaplan.” Pascaline Weber, Global Supply Chain Director Sarah Randall, Head of Global Planning & S&OP	 LONDON GATWICK Gatwick Airport: Giving our passengers and enjoyable and effortless experience. Hear how Chris and his team use Anaplan to ensure that customers using Gatwick Airport, have a safe and seamless journey from check-in to departure gates and returning through immigration and arrivals reclaim, whilst being able to enjoy all that the airport has to offer. Chris Fields, Head of Sales & Operations Planning	 HM Land Registry: Saving time whilst improving accuracy Learn how Steve and his team embarked on a finance transformation journey and have managed to achieve 80% of their costs with 1% forecast accuracy.” Stephen Aynsley-Smith Deputy CFO

14:40 – 15:25

BREAKOUT PLENARY	WESTMINSTER	CHANCELLOR	THAMES 2
 Driving excellence at Jaguar Land Rover Hear Matt explain how JLR have realised more than £100m ROI since implementing Anaplan, and Kara discusses how the implementation allows her team to be creative and deliver beyond a global pricing strategy at speed. Matthew Dickerson, Head of Anaplan CoE Kara Wilcox, Head of Pricing	 RSA: Retaining and maintaining talent in a call centre environment – data lead decision making for people strategy at your fingertips. In a post pandemic world, many organisations are making choices about working from home vs office. Learn how RSA use Anaplan to make informed choices about whether or not to bring people back to the office. Phil Timney, Resource Planning Technical Manager	 How IAG Loyalty is using Anaplan as a Transformational Vehicle in Finance Hear how IAG Loyalty, the company behind Avios, has used Anaplan as the driver behind their finance transformation agenda, driving efficiency gains, cost savings and spearheading new ways-of-working. James Danvers, Head of FP&A	 The power of real time data The asset management industry is changing rapidly, with markets experiencing increasing volatility, downward pressure as well as democratization of private assets. Hear how Schroders Capital have expanded the use of technology in managing the funds and underlying portfolios. Barbara Wójcik, Senior Technical Business Analyst Shankar Balakrishnan, AVP Northern Europe David Smith, Business Manager, Real Estate

15:55 – 16:40

BREAKOUT PLENARY	WESTMINSTER	CHANCELLOR	THAMES 2	ROUNDTABLE
 Bayer: Driving efficiency across the organisation Hear how Tom and his team have drawn on the Anaplan experiences of the global Bayer organisation to make the decision to deploy Anaplan in Europe to tackle Commercial Scenario planning (including price increases and supply shortages) driving great efficiencies in the different areas of the business. Tom Marriage, Global IT Product Owner – Commercial Planning	 Driving Agility & Transparency through Connected Planning at Asda Have you ever wondered how supermarkets manage to plan and orchestrate the thousands of promotions in a given year? Join this session to learn how this supermarket giant has used Anaplan to rewrite the rulebook, ensuring continued profitability. Anthony Chou, Senior Manager – Data & Analytics	 NatWest: Ensuring we support our Customers when they need us most When customers are the victim of a fraud or scam, they need to be able to speak to their bank quickly and easily! Hear how Aled and his team have deployed Anaplan to ensure they have the right number of people across their operational teams to take calls and support customers through this difficult period. Aled Jones, Fraud Operations Portfolio Manager	 BT: Uncovering unexpected benefits BT's £M+ value contracts also carry the most risk. Hear how Mike and his team implemented Anaplan to align policies for governance, but in doing so have realised unexpected benefits including behavioural changes and reduced costs for the business. Mike Buhagiar, Program Director, Contract Management	 BY INVITATION ONLY Overcoming the barriers to effective Supply Chain Planning: Roundtable for real-world solutions and strategies Anaplan supply chain planning solutions can accelerate your demand, inventory, and production forecasts, making it more resilient and adaptable. In this interactive session you can engage with industry experts, explore real-life case studies, and unlock the true potential of Anaplan for your supply chain. Walk away with practical solutions and a fresh perspective to transform your supply chain planning.